

FOR IMMEDIATE RELEASE

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**Mote Marine Aquarium Offers Discount Admission to SCBB Blood Donors
and Volunteers of Big Brothers Big Sisters of the Sun Coast**

Sarasota, FL- Suncoast Communities Blood Bank (SCBB) is partnering with Mote Marine Aquarium to offer a great end-of-summer deal to Sarasota residents and visitors alike, in exchange for saving lives. Saturday, August 28th, Mote Marine Aquarium is offering \$5 admission into Mote for all blood donors. This is a substantial discount from the regular admission price of \$17 per person. And, the fun doesn't stop there: \$5 discounted admission also applies to a child, under 12 years, who accompanies the donor (one child per donor). "Bigs" and "Littles" from Big Brothers Big Sisters of the Sun Coast (BBBSSUN) will also be taking part in the discounts of the day.

"It's great to partner with local non-profits, and that we're all willing to help each other. Mote is very generous to offer such a great discount to our volunteers and blood donors on this day," says Doris Berkey, BBBSSUN Director of Philanthropy. "Our volunteers are very giving of their time and resources to enhance the lives of the Littles they serve. This Saturday gives them an opportunity to share both the educational experience of donating blood, and also share the educational and fun experiences that Mote Marine offers."

The bloodmobile will be on-site at Mote from 12-3pm on Saturday, August 28, 2010. Mote is located at 1600 Ken Thompson Parkway, Sarasota.

For more information on Mote, please call (941) 388-4441 or visit www.mote.org. For more information about Big Brothers Big Sisters, please contact Doris Berkey, Director of Philanthropy, at (941) 488-4009 or visit www.bbbssun.org. To learn more about how you can support SCBB through financial contributions, please contact Rhonda Peters, SCBB Director of Development at (941) 954-1600 ext 1033 or visit www.scbb.org.

About SCBB For more than 60 years, SCBB has been saving lives by providing blood collection and transfusion services to our community. Much has changed in medicine since 1949, revolutionizing how we save lives. What remains the same is the need for human blood. There is no viable substitute for the selfless act of donating it. Now as then, we can't operate without you.

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