



A Not-For-Profit Community-Supported Blood Bank

**FOR IMMEDIATE RELEASE**

June 9, 2006

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## **World Blood Donor Day**

**Sarasota**-June 14, 2006 is World Blood Donor Day. This day is intended to honor the many individuals, locally, nationally and globally, who help others in need of this essential life saving fluid. Without compassionate individuals willing to donate blood to people, (many of whom they will or may never meet), many lives might not be saved. According to the World Blood Donor Day website, over 80 million units of blood are donated every year.

Suncoast Communities Blood Bank celebrates and thanks our local donors who give solely for the reason of saving lives to help the community in need. These people donate blood without any monetary reward, but feel richly rewarded to know that they save many lives. Many donate often and others donate only once a year. If everyone who could donate did so just once a year, we would have enough blood all the time for all.

The Blood Bank welcomes the community to donate blood on this day and to do something positive for someone else. Just one blood donation can save up to three lives. As a local donor, a person can have the satisfaction of knowing they are impacting the world around them. The community can help make a difference by stopping by one our main locations or blood drives listed below on June 14<sup>th</sup>. An appointment is not necessary. We need your help on this day and all summer long. THANK YOU!

**-more-**

**Blood Drive**

Location: Sarasota Memorial Hospital Blood Drive  
Main Auditorium  
1700 Tamiami Trail  
Sarasota  
Hours: 7:30 a.m. to 8:00 p.m.

**Main Locations**

1760 Mound Street Sarasota Hours: 8:00 a.m. to 7:00 p.m.	1097 N. Tamiami Trail Nokomis 8:00 a.m. to 6:00 p.m.	710 N. Brevard Avenue Arcadia 1:00 – 7:00 pm
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World Blood Donor Day builds on the success of World Health Day 2000 which centered on the theme "Blood Saves Lives. Safe Blood Starts With Me." It also builds on the International Blood Donor Day organized annually since 1995 by the International Federation of Blood Donor Organizations. World Blood Donor Day also has significance because it celebrates the birthday of Nobel Prize Winner Karl Landsteiner who discovered the ABO blood group system. For more information about World Blood Donor Day, visit [www.worldblooddonorday.org](http://www.worldblooddonorday.org) or [www.who.int/worldblooddonorday.org](http://www.who.int/worldblooddonorday.org)

For more information about how to donate blood please call 866-954-1600 ext. 240 or visit [www.scbb.org](http://www.scbb.org).

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