



A Not-For-Profit  
Community-Supported  
Blood Bank

3/30/2005

Julie Platt: [communityrelations@scbb.org](mailto:communityrelations@scbb.org)  
941.954.1600 ext. 272

## NEWS RELEASE

Bring A Buddy Promotion  
NR#05-02

During the month of April, Suncoast Communities Blood Bank (SCBB) encourages people to take part in the "Bring A Buddy" program. Anyone who is eligible to donate blood and recruits a friend to donate as well will receive a \$10 Publix Gift Card or \$10 Gas Card. Both must complete the donation process to be eligible to receive the gift cards. This promotion will only be good from April 1<sup>st</sup> through April 30<sup>th</sup>. Anyone interested in donating blood can do so by visiting a bloodmobile or one of SCBB's locations in Sarasota, Nokomis, or Arcadia.

Suncoast Communities Blood Bank (SCBB) thanks its many donors who selflessly give to improve the quality of life for others. Donating blood is an inexpensive and effortless way to give back to the community. Donating blood doesn't cost the donor anything and one donation can help save up to three lives. A person has an 85% chance of someday needing a blood transfusion. Since there is no artificial substitute for human blood, the Blood Bank relies on the generosity of blood donors to help replenish the blood supply available to three local hospitals. An average of 80 units of blood is needed on a daily basis. A blood donation is separated into components and can help cancer patients, people undergoing surgery, premature newborns and victims of traumatic accidents. Giving blood is a simple process that takes about thirty minutes. People may donate if they are at least 17 years old, weigh at least 110 pounds, and are in reasonably good health. However, some people may be excluded temporarily or permanently due to certain travel or health risks. Now is the time to help someone in need!

For more information regarding Suncoast Communities Blood Bank visit [www.scbb.org](http://www.scbb.org). To find out about eligibility for this promotion or to learn how to make a blood donation, call 941-954-1600 extension 240.

1760 Mound Street  
Sarasota, FL 34236-7761

1097 N. Tamiami Trail  
Nokomis, FL 34275-2163

710 N. Brevard Avenue  
Arcadia, FL 34266-8778

941.954.1600 ext. 272  
[communityrelations@scbb.org](mailto:communityrelations@scbb.org)  
[www.scbb.org](http://www.scbb.org)