



A Not-For-Profit Community-Supported Blood Bank

**FOR IMMEDIATE RELEASE**

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## **Hearts and Hammers Recognition Event**

**Sarasota-** Suncoast Communities Blood Bank will award Habitat for Humanity with a trophy for their partnership and volunteer efforts in the 1st Hearts and Hammers event. This recognition will take place on Friday, June 16th at 3:00 p.m. at the Blood Bank, 1760 Mound Street, in Sarasota. Mayor Fredd Atkins will be present to make some remarks. Dr. Mark Magenheim, CEO and Medical Director of the Blood Bank, will present the trophy to Habitat for Humanity's Executive Director Mike Jacobson.

This recognition event is a wonderful example of what partnerships among non-profits in the community exemplify. In March, staff of Suncoast Communities Blood Bank and friends, on volunteer time, helped to build a house in Habitat's Jordan Crossing area. In return for supplying help on this project, Habitat was challenged to out due the number of volunteers the Blood Bank provided by providing volunteers to donate blood. Both organizations have benefited and come out ahead. As a result of this challenge, Habitat was able to supply the most volunteer help and in turn, receives the trophy. A challenge will be issued to both organizations at the celebration for another event in the future.

The media is encouraged to attend.

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