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For Immediate Release

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New Director Joins Blood Bank Board

Sarasota- Suncoast Communities Blood Bank (SCBB) announces the appointment of a new director who will serve a three year term on its board. The new director, Harry Chororos, is the co-founder and president of MedAppraise, Inc., a healthcare information company. He currently serves on several other boards including the Leukemia and Lymphoma Society.

SCBB's 2009/2010 officers are: William Ferguson, president; Robert Lindsay, president-elect; Sara Bagley, immediate past president; Margaret Veeneman, secretary; Caroline Strickland, treasurer; and Jeff Toale, assistant treasurer.

The 15 member board of directors represents a diversity of professions not limited to the medical field and offer outstanding leadership and vision to govern this \$10 million blood products and service provider.

About SCBB

For 60 years, Suncoast Communities Blood Bank (SCBB) has been saving lives by providing blood collection and transfusion services to our community. Much has changed in medicine since 1949, revolutionizing how we save lives. What remains the same is the need for human blood. There is no viable substitute for the selfless act of donating it. Now as then, we can't operate without you.

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